Making organisations visible

Lessons from 360Giving on the usability of organisation data

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About 360Giving

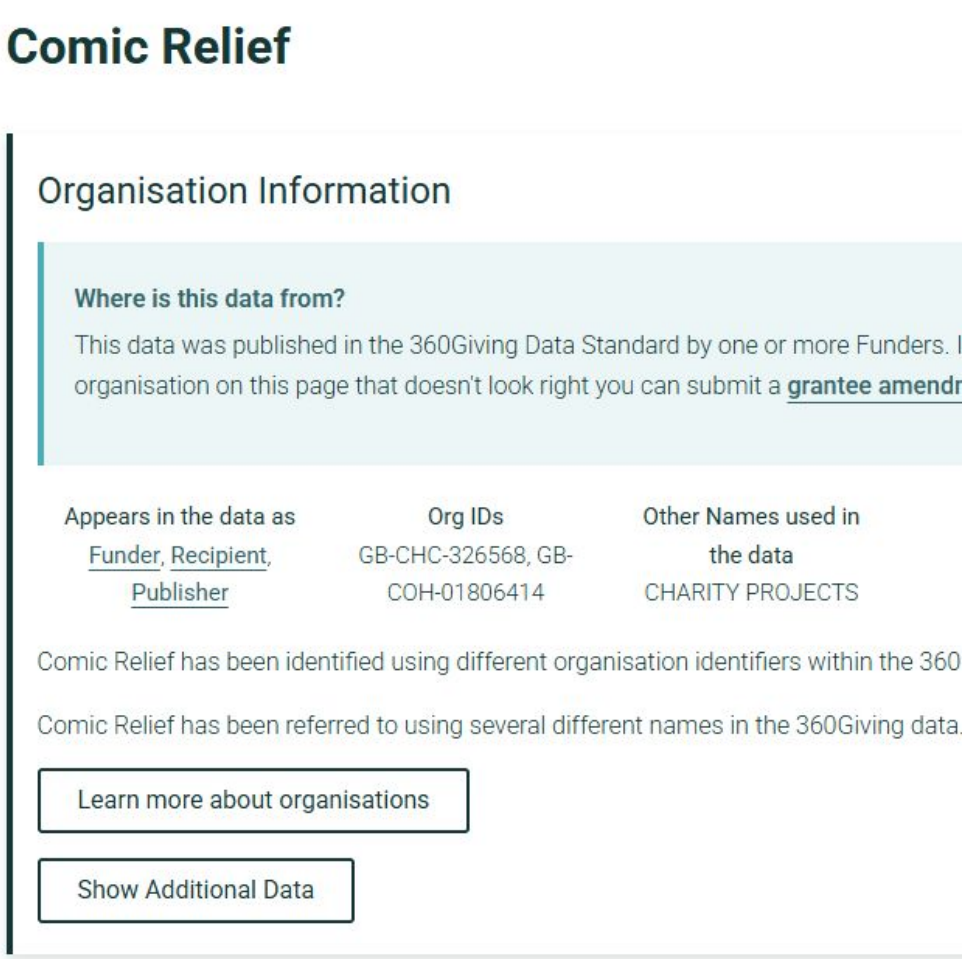
- Open data standard for grants data in the UK
- Over 300 funders publishing over 1 million grants worth over £300Bn
- 10 years old this year!
- Distributed model for publishing
- Started out very simple: only 10 required fields & spreadsheet publishing
- Added new features including regranting

Our approach

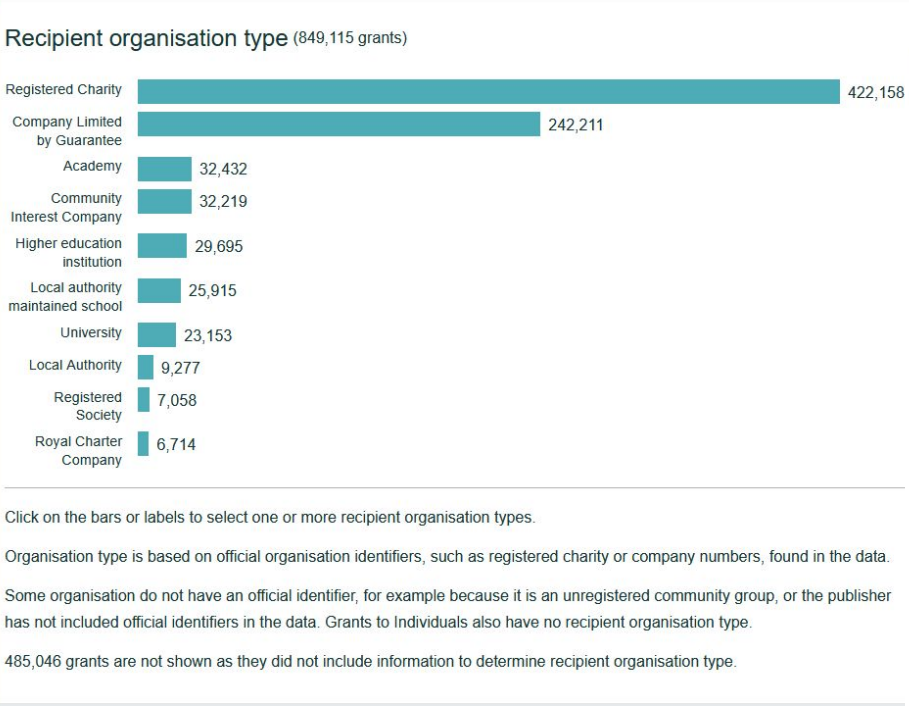
- Show, don’t tell
- Support common infrastructure
- Advocacy for data quality
- Policy work on registers

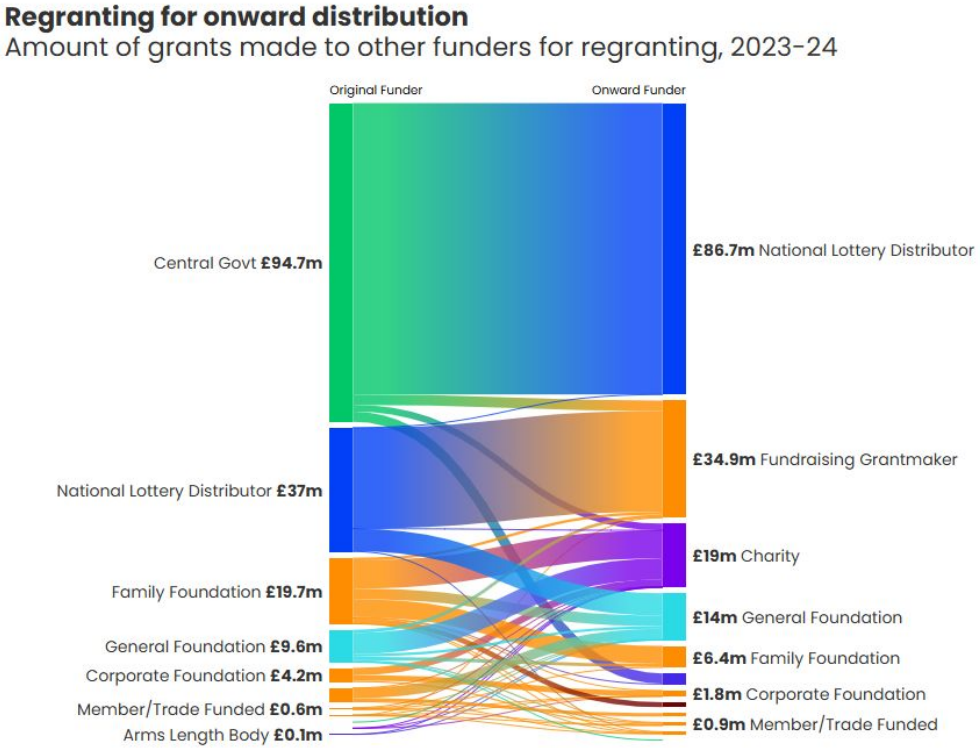
Org pages

- From the beginning, GrantNav showed organisation pages
- We show summary tables of grants aggregated by org
- We link/match identifiers
- **New**: we show orgs' roles as both funders and recipients
- Example: Comic Relief



Combining with other datasets



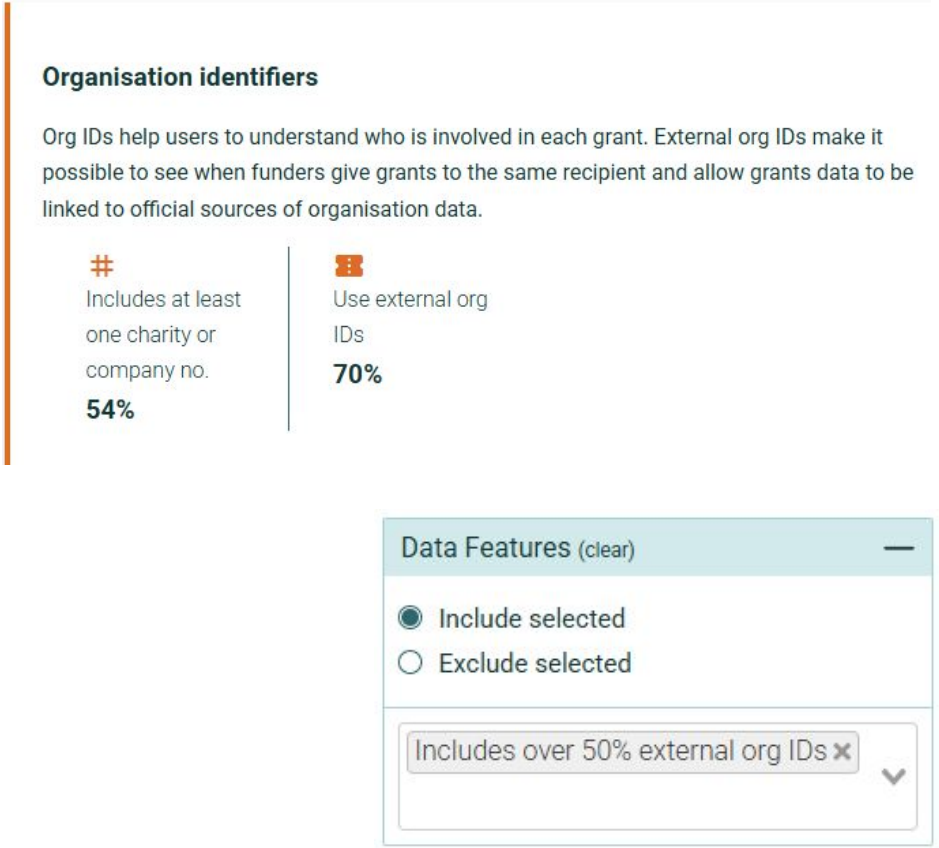


Support for common infrastructure

- We support org-id.guide and refer to it in our publisher guidance
  - Diversity of identifiers used in 360Giving data
  - Publishers use it to indicate the scheme an identifier was drawn from in their data
- We also support FindThatCharity, which provides us with the links between identifiers and additional data from the registers
  - Some manually curated, mostly collating info

Advocacy

- GrantNav lets publishers see how usable their own data is
- We also advocate for better quality through our Data Quality Dashboard
- We have planned data quality campaigns for publishers



Registers policy

- Many organisations do not have a usable organisation identifier
- Opening closed registers and adding them to org-id.guide
- Missing links between registers
- Getting others to support common infrastructure

Further resources

360giving.org

grantnav.threesixtygiving.org

ukgrantmaking.org



Thank you

@360Giving