Who are your data users: Learning about, from, and with your data platform users

Case studies from the world of gender data

Speakers

Ericka Moerkerken
Imaeyen Okon
Ben McNamee
Navin Haram
Hannah-Sophie Wahle

IATI Community Exchange - Copenhagen, Denmark

IATI Member's Assembly & Community Exchange (13-16 March)

15 March, 2023
3:45 pm - 4:45 pm CET
UN City, Copenhagen

https://iaticomment.org/Community-Event-2023
Agenda

1. WHO WE ARE
2. WHO YOU ARE - PREPARE TO MOVE
3. CANWACH - PROJECT EXPLORER
4. UN WOMEN - DATA FROM THE GENDER LENS
5. SMALL GROUP DISCUSSION - YOUR EXPERIENCES, PAIN POINTS, AND SOLUTIONS
6. REPORT BACK AND LARGE GROUP DISCUSSION
Raise your hand if you…

Work at a donor government or multilateral agency

Work in a civil society organization or in the private sector

Work at a partner government

None of the above apply to you
Stand up if you…

Know what a data platform is…

Use a data platform in your work…

Run or manage a data platform…
Sharing more thoughts

Why do you use data platforms?

Why don’t you use data platforms?

If you run a data platform - what keeps you up at night?

If you run a data platform - do you think you truly know your users?
What Data?

How is the data used? (at least, that we know)

- **WHO?** Organizations
- **WHAT?**: funding, areas of intervention, scope, etc.
- **WHERE?**: worldwide
- **HOW?**: 20 main data fields

- **Publications**: Reports, country profiles and customized maps
- **Analysis** of Canadian contributions in priority areas
- **Public Engagement / Youth Engagement**: Campaigns, social media, etc.
How does it work?

Open access and interactive Map

Bilingual

Filter by:
- Topic (Area of Focus)
- Country/Region
- Organization

Downloadable CSV export
Project Explorer

Gender Data

Areas of Focus:
- Gender equality
- GBV
- Other (MHCH, SRHR)

Population:
- Sex-disaggregated data
- Age groups
- Underserved groups

Gender and GE work data in ProX

Indicators (project):
- SDG5
- Other (ex. SRHR)
How is it a community?

Value Add

An accessible platform, to support learning
To support and strengthen programming and decision-making

Collaboration and partnerships
To identify areas for collaboration, or identify potential partners and donors

Showcase achievements and lessons learned
To foster/enable a culture of transparency and collective accountability
What do we know?
Users/uses

Civil Society

International Entities

Funders

CanWaCH
Canadian Partnership for Women and Children's Health

Academia/researchers
Looking at the data from the gender lens
ARE WE ON TRACK TO ACHIEVE GENDER EQUALITY BY 2030?
Achieving full gender equality, one of the 17 Sustainable Development Goals (SDGs), could take close to **300 years** if the current rate of progress continues.
There is a significant gap in the potential and reality of gender data to advance issues of gender equality around the world.
IATI CAN BE AN IMPACT FULL TOOL

as publishers can

tag activities to SDG goals and/or SDG targets

reference results to SDG indicators

apply gender equality policy makers

use gender related OECD sector vocabulary
Quiz Questions
Can you guess?

Out of 1,552 publishers to IATI

1. How many apply the *Gender Equality Policy Marker*?
2. How many apply the *SDG Goal or Target tag* to activities?
Opportunities and challenges of the IATI standard & gender data

**Lack of GEM harmonization and documentation pose a challenge to more nuanced analysis of gender financing.**

**Despite availability of specific sectors such as ending violence against women and girls, all sectors can include gender activities due to its cross-cutting nature.**

- only **30%** publishers apply the gender equality marker
- only **3%** apply the SDG tag and even fewer tag for SDG 5 in particular
UN WOMEN TRANSPARENCY PORTAL
MAKING GENDER DATA VISIBLE

In UN Women, we are committed to the lives of women and girls and reducing inequalities and exclusion around the world. Discover how, with the help of our partners, we work day-to-day to make this a reality.

Making UN Women’s results and resources data visible to partners and the public to drive effective delivery of results for women and girls using IATI standards.

open.unwomen.org
What do we know?
Data users of the Transparency Portal

Funding Partners
Increasing funding partner’s trust through accountability and highlighting achievements as well as funding gaps

General Public
Showing progress achieved towards gender equality and women’s empowerment

Implementing Partners
Providing lessons learned and best practices for practitioners as well as programmatic gaps related to gender equality

Internal Stakeholders
Driving visual results analysis for evidence-based strategic decision-making
What we’d like to know and challenges:

- Who are the users?
- How is the data used / what for?
- What are their needs?
- What their user experience is?
Small Group Discussion - Your experiences, pain points, and solutions

&

Report Back and large group discussion
Discussion Plan

Usage of Data Platforms
What are the data use cases that can drive progress in gender equality?
What are the gaps between the data available and the data needed?
What is needed from a data platform to make them more useful/usable?

Management of Data Platforms
How can the needs of users and the needs of providers be balanced?
What needs to be learned from data platform users and how can this information be obtained?

Provision to Data Platforms
What motivates the provision of data to data platforms?
What barriers are faced in the provision of data?
Get in touch!

We would love to hear more about your thoughts and are happy to answer any additional questions

CanWaCH Project Explorer
impact@canwach.ca

Ericka Moerkerken
CanWaCH
Canadian Partnership for Women and Children’s Health

Imaeyen Okon
CanWaCH
Canadian Partnership for Women and Children’s Health

Ajah
ben.mcnamee@ajah.ca

Ben McNamee

UN Women Transparency Portal
transparency@unwomen.org

Navin Haram

Hannah-Sophie Wahle