

# IATI COMMUNITY EXCHANGE - COPENHAGEN, DENMARK

## Who are your data users: Learning about, from, and with your data platform users

Case studies from the world of gender data



IATI Member's Assembly  
& Community Exchange  
(13-16 March)

### Speakers



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15 March, 2023



3:45 pm - 4:45 pm CET



UN City, Copenhagen



[https://iaticonnect.org/  
Community-Event-2023](https://iaticonnect.org/Community-Event-2023)

# Agenda

1. WHO WE ARE
2. WHO YOU ARE - PREPARE TO MOVE
3. CANWACH - PROJECT EXPLORER
4. UN WOMEN - DATA FROM THE GENDER LENS
5. SMALL GROUP DISCUSSION - YOUR EXPERIENCES, PAIN POINTS, AND SOLUTIONS
6. REPORT BACK AND LARGE GROUP DISCUSSION



# Raise your hand if you...

Work at a donor government or  
multilateral agency

Work in a civil society organization or  
in the private sector

Work at a partner government

None of the above apply to you

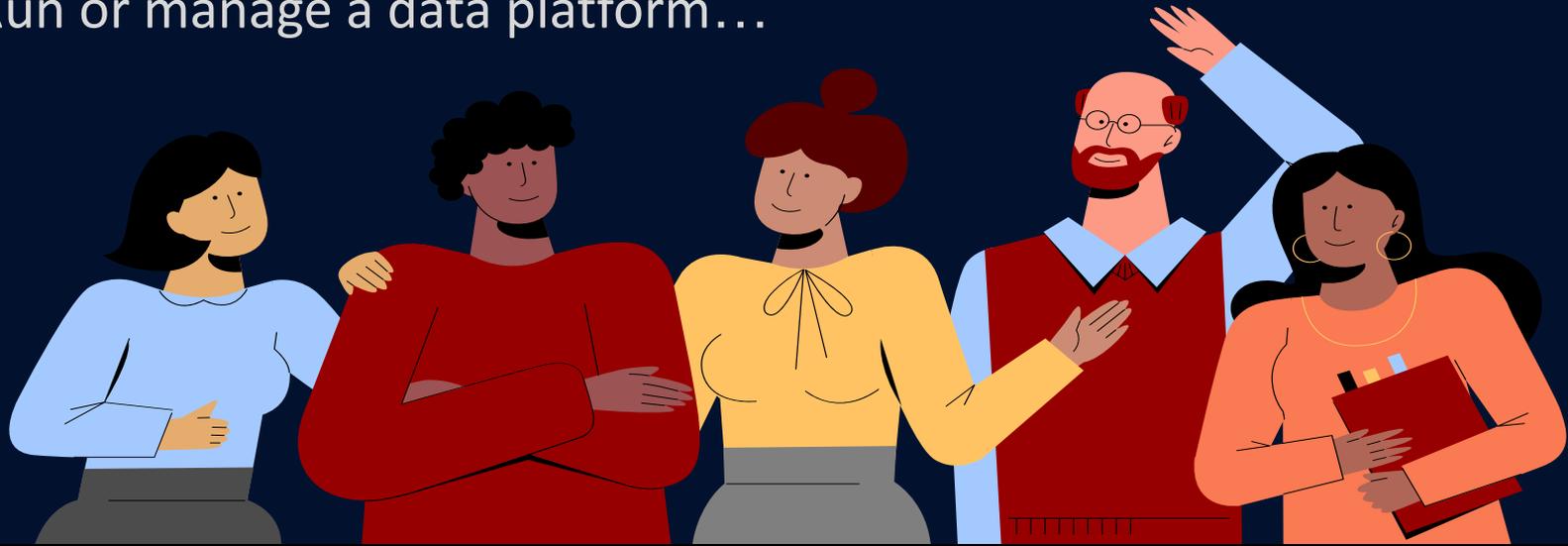


# Stand up if you...

Know what a data platform is...

Use a data platform in your work...

Run or manage a data platform...



# Sharing more thoughts



Why do you use data platforms?

Why don't you use data platforms?

If you run a data platform - what keeps you up at night?

If you run a data platform - do you think you truly know your users?

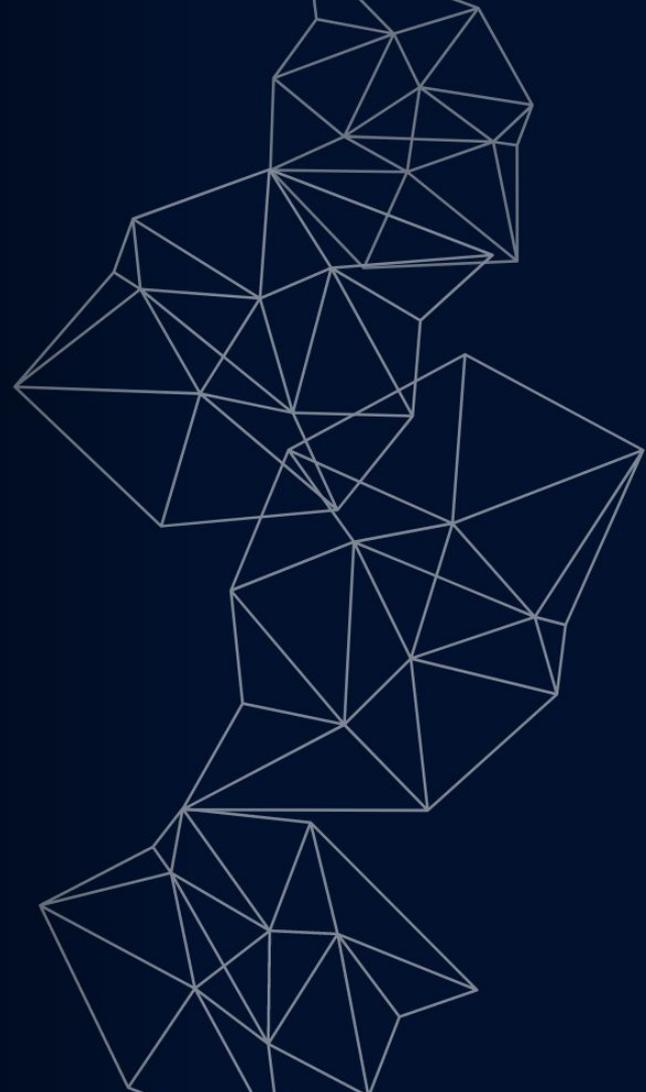


**CanWaCH**

Canadian Partnership for  
Women and Children's Health

# Project Explorer (ProX)

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# Project Explorer

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## What Data?

- **WHO?** Organizations
- **WHAT?:** funding, areas of intervention, scope, etc.
- **WHERE?:** worldwide
- **HOW?:** 20 main data fields

## How is the data used?

(at least, that we know)

- **Publications:** Reports, country profiles and customized maps
- **Analysis** of Canadian contributions in priority areas
- **Public Engagement / Youth Engagement:** Campaigns, social media, etc.

# How does it work?

Open access and interactive  
Map

Bilingual

Filter by:

- Topic (Area of Focus)
- Country/Region
- Organization

Downloadable CSV export

CanWaCH

Project Explorer

Filter by: Topics, In: Regions/Countries, By: Organizations

SHOW PROJECTS

EXPORT DATA

Display 10 projects per page

Search:

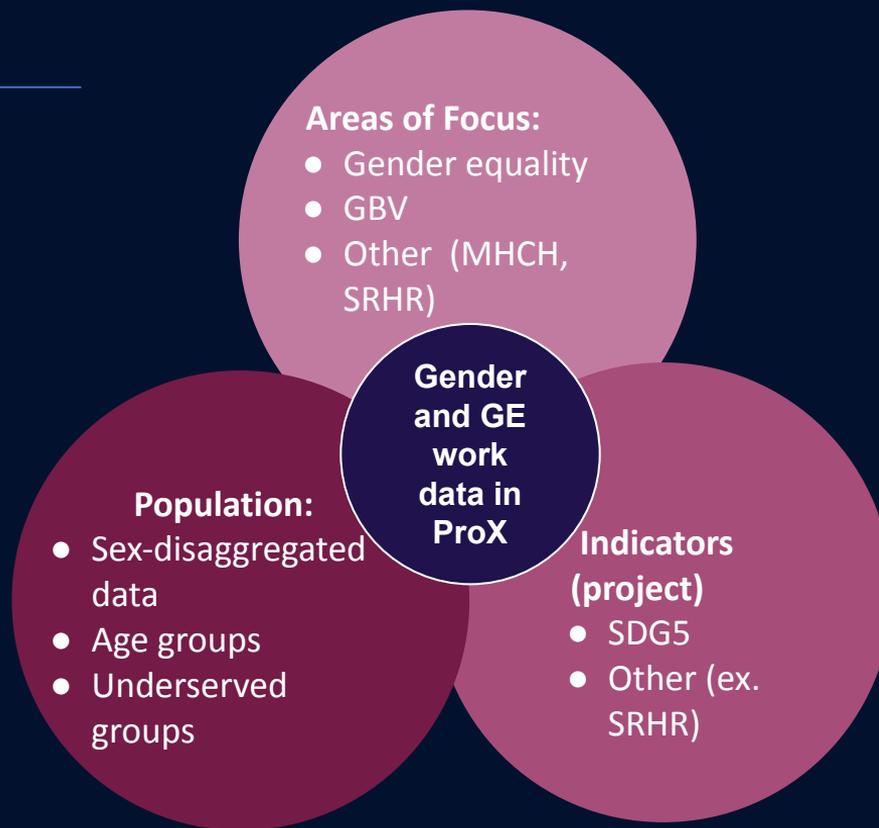
Project	Organization	Region/Country	Area of Focus
Access to Health Services for Women and Girls in	Sante Monde (formerly Congo (DRC))		Health Systems



# Project Explorer

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## Gender Data



# How is it a community?

## Value Add

### **An accessible platform, to support learning**

To support and strengthen programming and decision-making

### **Collaboration and partnerships**

To identify areas for collaboration, or identify potential partners and donors

### **Showcase achievements and lessons learned**

To foster/enable a culture of transparency and collective accountability



# What do we know?

Users/uses



**Civil  
Society**



**International  
Entities**



**CanWaCH**

Canadian Partnership for  
Women and Children's Health



**Funders**

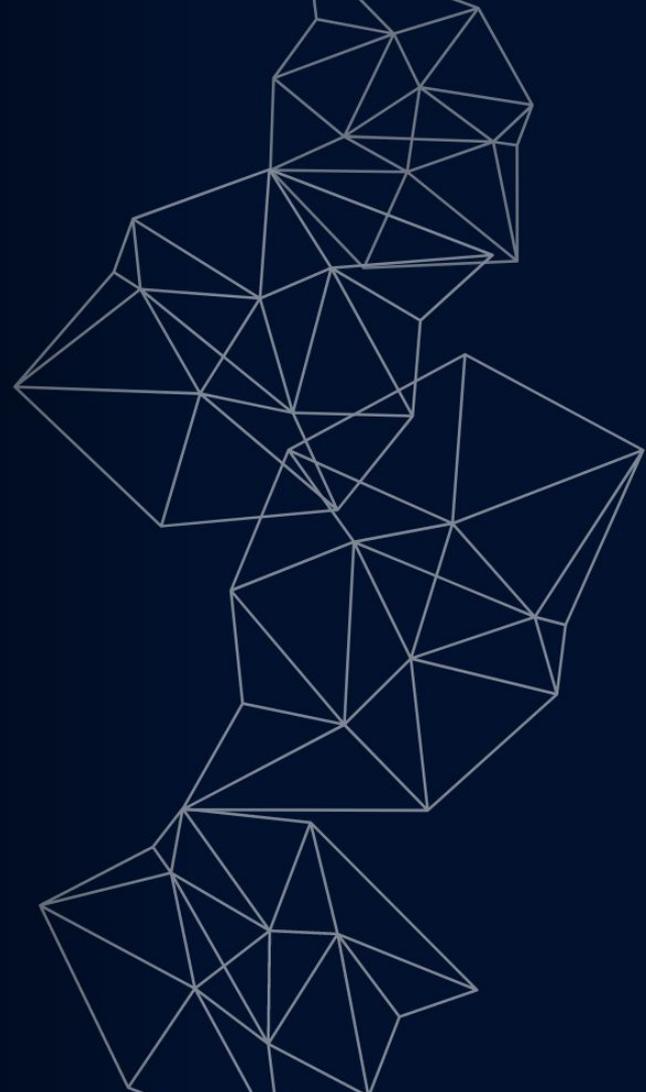


**Academia/  
researchers**



# Looking at the data from the gender lens

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ARE WE ON TRACK  
TO ACHIEVE  
GENDER EQUALITY  
BY 2030?

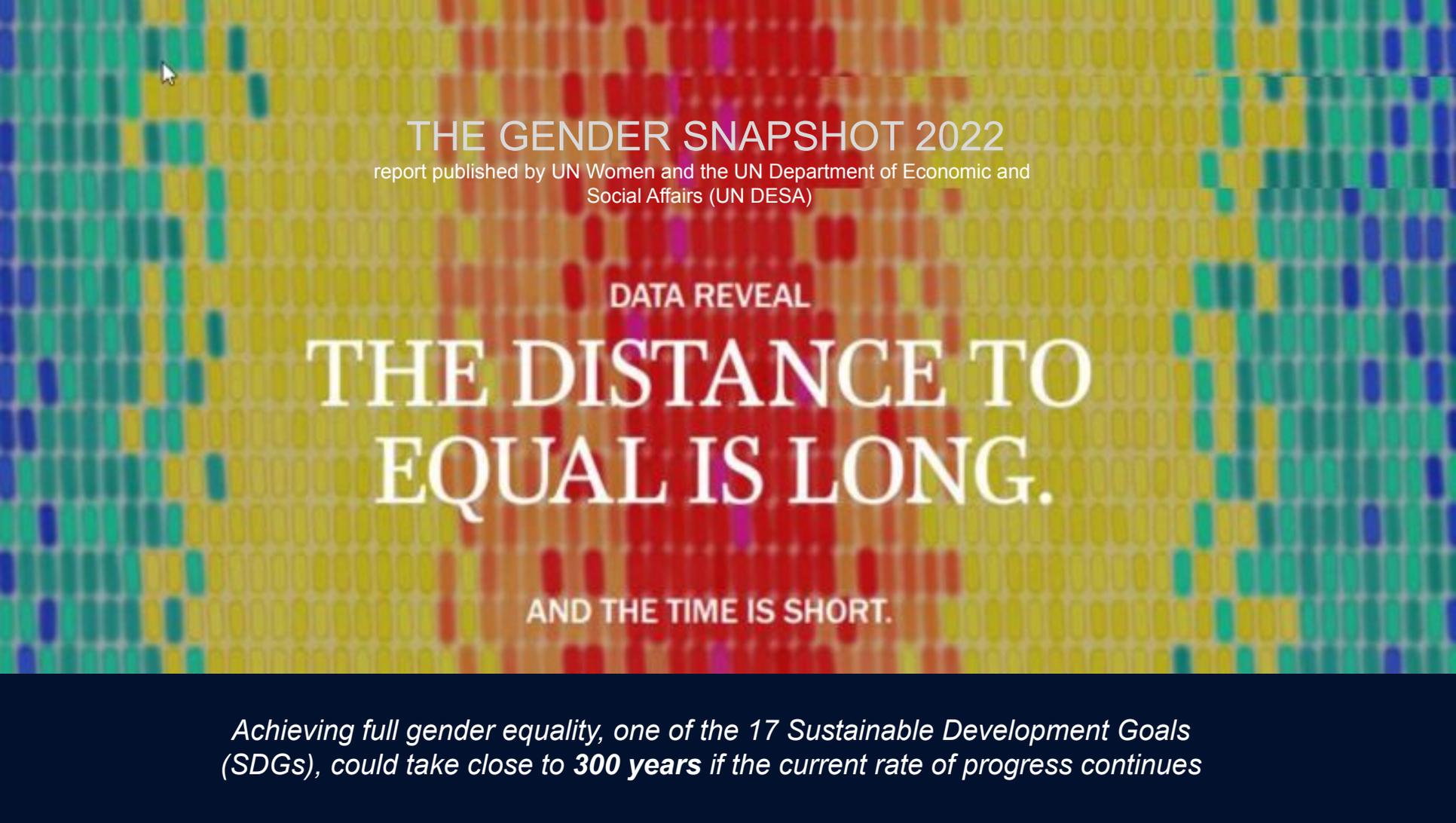


United Nations

Department of  
Economic and  
Social Affairs



WOMEN  
COUNT



THE GENDER SNAPSHOT 2022

report published by UN Women and the UN Department of Economic and Social Affairs (UN DESA)

DATA REVEAL

# THE DISTANCE TO EQUAL IS LONG.

AND THE TIME IS SHORT.

*Achieving full gender equality, one of the 17 Sustainable Development Goals (SDGs), could take close to **300 years** if the current rate of progress continues*



# WOMEN & GIRLS ARE INVISIBLE.

ONLY **47%** OF DATA NEEDED TO MONITOR  
SDG 5 ARE CURRENTLY AVAILABLE

*There is a significant gap in the potential and reality of gender data to advance issues of gender equality around the world*



# IATI CAN BE AN IMPACT FULL TOOL

as publishers can

tag activities to SDG goals and/or SDG targets

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reference results to SDG indicators

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apply gender equality policy makers

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use gender related OECD sector vocabulary

# Quiz Questions

Can you guess?

Out of **1,552 publishers** to IATI

1. How many apply the **Gender Equality Policy Marker?**
- &
2. How many apply the **SDG Goal or Target tag** to activities?

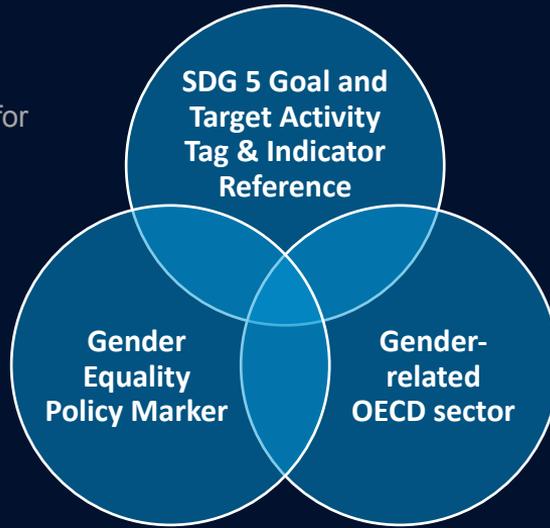
# Opportunities and challenges of the IATI standard & gender data

only **30%**

publishers apply the gender equality marker

only **3%**

apply the SDG tag and even fewer tag for SDG 5 in particular



Lack of GEM harmonization and documentation pose a challenge to more nuanced analysis of gender financing.

Despite availability of specific sectors such as ending violence against women and girls, all sectors can include gender activities due to its cross-cutting nature.



# UN WOMEN TRANSPARENCY PORTAL

## MAKING GENDER DATA VISIBLE

open.unwomen.org



The screenshot shows the homepage of the UN Women Transparency Portal. At the top, there is a dark blue navigation bar with the UN Women logo on the left and a menu of links: HOME, OUR GLOBAL RESULTS, OUR REACH, OUR PARTNERS, OUR CONTRIBUTIONS, and ABOUT. Below the navigation bar, the main content area features a large background image of a smiling woman in a colorful headwrap and patterned dress standing in a rural, wooded area. Overlaid on this image is the title 'UN WOMEN TRANSPARENCY PORTAL' and a paragraph: 'In UN Women, we are committed to the lives of women and girls and reducing inequalities and exclusion around the world. Discover how, with the help of our partners, we work day-to-day to make this a reality.' Below the text is a search bar with the placeholder text 'Search by country, funding partner or keywords' and a magnifying glass icon. At the bottom of the page, there is a dark blue bar with five data points: '\$454.58 M Budget', '\$380.8 M Expense', '83 Offices and Presences', '140 Funding Partners', and '811 Country Outcomes'. Below this bar is a year selector showing '2022' with left and right arrow icons.

Making UN Women's results and resources data visible to partners and the public to drive effective delivery of results for women and girls **using IATI standards**

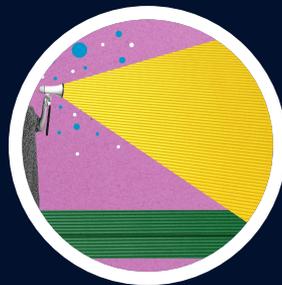
# What do we know?

## Data users of the Transparency Portal



### Funding Partners

Increasing funding partner's trust through accountability and highlighting achievements as well as funding gaps



### General Public

Showing progress achieved towards gender equality and women's empowerment



### Implementing Partners

Providing lessons learned and best practices for practitioners as well as programmatic gaps related to gender equality



### Internal Stakeholders

Driving visual results analysis for evidence-based strategic decision-making

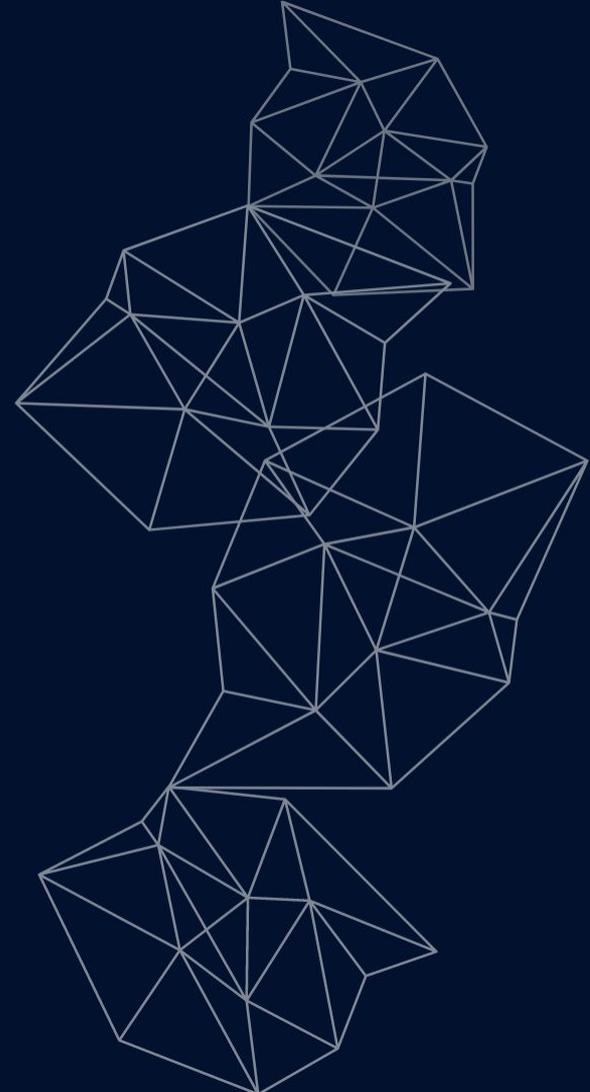
# What we'd like to know and challenges



**Small Group Discussion – Your  
experiences, pain points, and  
solutions**

**&**

**Report Back and large group  
discussion**



# Discussion Plan



## Usage of Data Platforms

What are the data use cases that can drive progress in gender equality?

What are the gaps between the data available and the data needed?

What is needed from a data platform to make them more useful/usable?



## Management of Data Platforms

How can the needs of users and the needs of providers be balanced?

What needs to be learned from data platform users and how can this information be obtained?



## Provision to Data Platforms

What motivates the provision of data to data platforms?

What barriers are faced in the provision of data?

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# Get in touch!

We would love to hear more about your thoughts and are happy to answer any additional questions

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